



# Cells Purchasing Service Exclusive Club

Battery Knowledge for your success

Shmuel De-Leon Energy, Ltd.  
Mazal-Arie 10, Hod-Hasharon, Israel 45309  
[www.sdle.co.il](http://www.sdle.co.il)  
[shmuel@sdle.com](mailto:shmuel@sdle.com)

# Introduction

- **Shmuel De-Leon Energy, Ltd. Founded in 2010**
- **100% private company, registered in Israel**
- **Located in Hod-Hasharon, Israel (20 min drive from Tel-Aviv and 30 min from Ben-Gurion Airport)**
- **More than 3000 customers worldwide**
- **95% overseas turn over sales**
- **Main business – Consulting, Training, Events organizers, Market reports, Cell trading, Electronic weekly battery magazine**



Shmuel De-Leon, Founder & CEO



# Cells Purchasing Club

- We founded special club for cells purchasing customers and serve them based on our excellent networking and personal relations with cell manufacturers.
- Club include more then 1300 cells buyers and decision makers members (Include majority of world battery pack assemblers).
- Members receive every Monday morning mail with list of cells we allocate from leading cell manufacturers with cell models, date code, location and cost.
- We provide an offers for these cells and other cell models per customer's request.
- We sell grade A cells only.



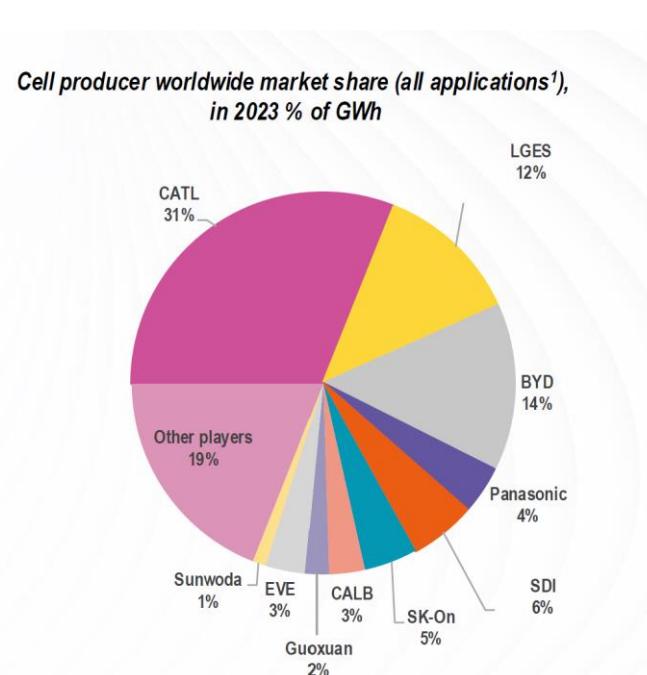
# Cells we sell

- Rechargeable and primary
- Cylindrical Hard case
- Prismatic hard case
- Pouch
- Button/coin
- LCO, NMC, NCA, LFP, LMFP, LTO, Na-Ion, NiMH, Lithium Metal semi solid, quasi solid, full solid and with liquid electrolyte and many other
- More than 450Wh/kg lithium metal or lithium metal anode free cells



# Main Cells Brands We Sale

- Samsung, LG, SK, Enovix
- Panasonic, Murata, Maxell
- Moli
- CATL, BYD, BAK, CBAK, Lishen, EVE, CALB, Far-East, Lithium Werks, Tenpower, DMEGC, High-Star, SunPower, Reliance, SunPower
- And many others



# Benefit for Club Members

- Cells purchasing cost reduction
- Working with reliable cells supplier – No need to take risks working with no name traders
- Professional technical support – We provide data sheets, 38.3 testing reports, MSDS, UL and IEC certifications
- Offer our customers dead stock cells to club members
- We locate large cells quantities to sell from canceled projects and companies' bankruptcy and offer them in special reduced cost
- Find obsolete cells stocks
- Offer small cells quantities for testing



LITHIUM-ION BATTERY MANUFACTURERS

# Benefit for Club Members

- **Support on purchasing samples of new cells in the (Startups and cell manufacturers)**
- **Support on developing custom-made cells with cell manufacturers (Mainly pouch but also hard case)**
- **No need to disclose your customer project details as a condition to purchase cells**
- **Update on main cells manufacturers road maps and plans**
- **Our special cell passport training to your employees - Explaining all cell parameters and how to select best cells for your project**



# How to Join our Club Members

- Contact us to be a member of our cells club members
- Contact us with your cell's requirements



- **Shmuel De-Leon is a leading world battery expert with more than 36 years on the battery industry**
- **Meet us on all leading battery industry events -We moderate, speak and exhibit**
- **Help us to support you grow your business**



# Thank you

**Shmuel De-Leon Energy, Ltd.  
Mazal-Arie 10, Hod-Hasharon, Israel 4536045  
[www.sdle.co.il](http://www.sdle.co.il)  
[shmuel@sdle.co.il](mailto:shmuel@sdle.co.il)**